



2010 Booth Regulations & Guidelines

1. Booth Fees for the **Red, White and Blue Festival** are:
 - 10' x 10' Booth Space for a charge of \$100.00
 - 10' X 20' Booth Space for a charge of \$200.00
 - Access to 110v/220v electricity for an additional charge of \$25.00
2. To be considered for inclusion in the Festival, each vendor must submit a completed application with payment, received no later than **May 1st 2010**. Applications received after this date cannot be guaranteed a booth space. Each vendor must give a complete description of items to be displayed or sold. Please indicate if electricity is needed and if so, what **amperage (amps)** is needed. It is important that we know the amps needed so we can insure that there is adequate power for you and the other vendors.
3. Vendors must supply proof of a current, \$1,000,000 liability insurance policy with their application by **May 1st 2010**. This applies **to all food vendors and some nonfood vendors** please contact vendor coordinator with any questions.
4. The **Red, White and Blue Festival Committee** will review all applications to make sure vendors meet Festival criteria. Applications will be processed on a first come, first serve basis. When approval is given, you will be informed by mail. Before the Festival, you will receive your assigned booth space number, a map, set up and take down times and other necessary information.
5. The Committee will limit the number of similar food vendors within a certain area, but will not guarantee exclusivity to any vendor. The Committee makes every effort to assign booth spaces to benefit all vendors. Vendors may not request specific booth spaces. After spaces have been assigned, no requests will be accepted for changes. The Committee reserves the right to make booth space changes at any time, as it deems necessary.
6. All cancellations must be in writing and received before **May 31st 2010** to receive a refund. No refunds will be given after **May 31st 2010**. There will be no refunds given for inclement weather conditions.
7. Vendor acceptance is based on the understanding that the vendor will sell only those items listed on their application. Additional items may not be sold without written consent from the Committee.
8. The following items **cannot be sold or distributed**: anything bearing the **Red, White and Blue Festival logo** or the words "**Red, White and Blue Festival**", weapons of any kind (toys or real), alcohol or tobacco products. This list is not all-inclusive. The **Red, White and Blue Festival Committee** reserve the right to amend this list at any time. If the Committee informs a vendor that a particular item cannot be sold, the item must be removed from the premises immediately.

9. The **Red White and Blue Festival Committee** reserves the right to require vendors to sell official products such as a particular soft drink. (No such requirements exist at time of guideline publication. Vendors will be notified of any required products if applicable.)
10. Vendors must provide their own tables, chairs, canopies, tents, hoses, signage, extension cords, and anything else needed to operate their booth.
11. Vendors may not sublet booth space.
12. Vendors agree to operate during Festival hours of operation. Proposed Festival hours are currently set for:
 - **6:00pm–11:00pm on Friday June 25th 2010 & 4:00pm–11:00pm on Saturday, June 26th 2010**
 - Festival hours are subject to change. If changes are made, you will be notified in advance. If you are unable to operate your booth during the amended hours, you may cancel by **May 31st 2010** for a full refund. No refunds will be given after **May 31st 2010**.
 - Our festival is now a two nights on campus event. Because of this your booths will need to remain on campus overnight. For this reason the RWB Festival will provide security for the Festival vendors' booths beginning Friday night at 11pm and ending Saturday at noon. Details on what can remain on campus over night will be provided to you by mid June.
13. Vendors will be allowed to bring their vehicles to a location near the vendor area for set up and take down. However, vendors will be required to park all their motorized vehicles away from this area during Festival operation. Further Vendors will not operate any motorized vehicles on Festival grounds during the Festival hours without direct approval from the Vendor Coordinator or the Event Coordinator.
14. Each vendor is responsible for dismantling and cleaning their booth area, and disposing of all trash properly after the Festival.
15. The **Red, White and Blue Festival, RWB committee** and its sponsors: **ASUMH** and the **City of Mountain Home** as well as any future sponsors are not responsible for any accidents, damages, or theft taking place on Festival grounds.
16. If a vendor fails to comply with any of these guidelines, they may be dismissed from the **Festival and future Red, White and Blue Festivals**.

I understand and agree to the terms and conditions set forth in the **2010 Both Regulations & Guidelines**.

Vendor Signature _____ date _____

RWB committee member _____ date _____

If you have questions concerning the above regulations and guidelines, please contact:

Tina Tillotson, Vendor Coordinator at tinafern66@live.com or 870-404-5850